

PADI MSD CHALLENGE

OFFICIAL CONTEST RULES

ELIGIBILITY

PADI MSD Challenge (“Contest”) is open to PADI Dive Centers based in PADI Asia Pacific territories. Entrants must have been; renewed for 2017, be renewed for 2018 and not have a verified Quality action for 1 July 2018 – 31 December 2018 to win. Employees, and family members of employees, of PADI Worldwide Corp. and all related and affiliate companies, globally, are not eligible for the Contest. The Contest is void where restricted or otherwise prohibited by law. “PADI” shall mean the PADI brand generally, or the PADI Asia Pacific regional headquarter office. Contest is void in Japan, China, Taiwan, Hong Kong, Macau and anywhere restricted or otherwise prohibited by law.

GENERAL RULES AND CONDITIONS

The goal of the Contest is for Entrants to increase their Continuing Education certifications and, specifically, their MSD certifications beginning 1st July 2018 to 31th December 2018, over the same calendar period for 2017 (“Comparison Period”). Only certifications issued by 31st December 2018 will be counted. Growth will be determined by percentage growth of certifications over Entrant’s Comparison Period. In the event of a tie, winners will be determined based on the increase in the number of all certifications issued by the Dive Center for Contest period over Comparison Period. Entrants will compete in one of two categories, which are based on the PADI MSD Challenge program.

- Level 1: PADI Dive Centers with 0-4 MSD certifications during the Comparison Period
- Level 2: PADI Dive Centers with 5+ MSD certifications during the Comparison Period

HOW TO WIN

- Entrants will be automatically entered in the Contest
- Entrants in each Level will compete against one another to win
- Winners will be determined by the highest percentage growth between this six month period and the same six month Comparison Period

PRIZES

- **1st place winner in level 1 and 2:** 1 Free 2018 PADI Retailer & Resort Association Membership Renewal* (Refunded). 5 PADI Gift Packs with backpack, polo shirt, t-shirt, cap and water bottle. 1 AU\$300 PADI Gear Voucher. Total Retail Value: AU\$900 plus 2018 Membership Renewal Fee* (Refunded) (AU\$236.00 - AU\$1513.00, excluding GST, depending on Membership Level).
- **2nd place winner in level 1 and 2:** 5 PADI Gift Packs with backpack, polo shirt, t-shirt, cap & water bottle. 1 AU\$150 PADI Gear Voucher. Total Retail Value: AU\$750.

*Note: 2018 PADI Retailer & Resort Association Membership Renewal value is subject to the actual 2018 Membership Renewal Fee.

By participating in the Contest, Entrants agree to be bound by these Official Contest Rules. Winners will be required to sign and complete a Publicity Release & Affidavit of Eligibility, where legally permissible, and return it to PADI within 10 days of notification; otherwise the prize may be forfeited and awarded to an alternate Entrant. Winners give PADI unlimited rights to use winners’

name, picture and likeness, and testimonials globally, in advertising and publicity for this Contest and for any other PADI YouTube Channel and related scuba YouTube Channels, PADI Pro Blog/Facebook, Twitter, Instagram, padi.com, Surface Interval, and press releases. All local, state and federal taxes are the sole responsibility of the winners. No substitution of prize is permitted.

WINNER SELECTION

PADI will determine the winners once the Contest concludes (after 31st December 2018). The winners will be notified no later than 10th January 2019. The winners must be affiliated with PADI Asia Pacific office (PADI Asia Pacific Regional Headquarter Office) as of 1st July 2017 through 31st December 2018. Winners will be notified by email. PADI is not responsible for lost, misdirected or postage due mail. PADI is not responsible for any late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries. Incomplete or illegible entries are not eligible. PADI or its affiliates may rescind any promotion found to contain errors without liability at their sole discretion. Contest Rules and winners' names can be found on the Pros site of padi.com. For a copy of the Official Contest Rules and winners' names send a stamped, self-addressed envelope to: PADI Asia Pacific, Unit 3, 4 Skyline Place, Frenchs Forest, NSW, 2086, Australia or visit <http://ftp.padi.com.au/images/contest/padi-msd-challenge-july-dec-2018.pdf>. PADI's decision and selection of the winner shall be final.

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook.

This Contest shall be governed by the laws of Australia and all legal actions instituted hereon shall be in Australia.